



## President's Message

As the second quarter comes to a close I must say the level of activity in the Health Care Council is "electric". The leadership of the council is enthusiastically and passionately moving in new directions for the benefit of the membership and profession with some great results.

Our collaborative relationship with ASHE is producing the first ever healthcare benchmarking study covering Facility Operations that will be rolled out at the ASHE Annual Conference in July presented by Todd Wilkening of Ridgeview Medical Center and Shari Epstein from IFMA. This is the positive culmination of a several year study which we hope to update every two years.

Brian Weldy of Hospital Corporation of America is making great inroads with sustainability and recently completed an MOU with Practice Greenhealth. Brian also co-presented at the **Sustainability Operations Summit** in San Antonio last month with the Architect of the Capitol – Stephen Ayers.

Glenn Fischer is having great success with the **Energy, Economics & Environment: Making Sense of 3Es in Healthcare Seminar** presented by Alan Whitson with several of the multicity half day conferences being sold out. The feedback is very positive from the attendees.

In November we were extremely pleased to become an Association Partner with the Center for Health Design and a significant contributor to **Healthcare Design 10** conference in Las Vegas producing the first ever Facility Management track for the three day conference.

All preconference presentations and the nine slots during the conference have been filled with healthcare professionals who are leaders in their field.

Our newest initiative that is obtaining great traction is a new chair position on the IFMA Health Council. We are pleased to have Leo Gehring who recently retired as Vice Chancellor Operations at University of Arkansas for Medical Sciences to be our new **Committee Chair – Facility Manager Career Development**. We see a growing need for Facility Managers in Healthcare and plan to encourage students at the university level in facility management or seasoned facility managers to move into a career of health care facility management.

This year at World Workplace in Atlanta we will have a larger presence than previous years. We are going to offer the 3 E's Seminar mentioned above as well as organize a "Face -to-Face Exchange" for students to meet healthcare facility managers. Our mission is to encourage more undergrads and graduate students to select healthcare FM as a career path. The exchange is being organized by Kathy Roper, Associate Professor and Chair Integrated Facility Management, Georgia Institute of Technology, School of Building Construction, Brian Weldy, Hospital Corporation of America and Leo Gehring.

As you can see there is much happening. Feel free to call or send me an email. Questions, comments, volunteers and ideas are always welcome. I hope to see you at one or more of the above venues. Have a wonderful and safe summer.

William L. Gregory, IFMA Fellow, PE, CFM  
President, Health Care Council

## Weldy presents with the Architect of the Capitol



The Health Care Council's VP of Sustainability, Brian Weldy, attended the Sustainability Operations Summit in San Antonio in May 2010. He co-presented with the Architect of the Capitol, Stephen Ayers, on the topic of no-cost/low-cost sustainability ideas. Former President Bill Clinton was the key-note speaker. Brian's presentation, as well as others made at the Summit, are available for download at <http://www.craigmichaelsinc.com/events/sustainable-operations-summit/default.html>

## HCC signs agreement with Practice Greenhealth

On May 11, 2010, representatives from the Health Care Council and Practice Green Health signed an agreement for the mutual benefit of our members. Practice Greenhealth is the nation's leading membership and networking organization for institutions in the healthcare community that have made a commitment to sustainable, eco-friendly practices.

PGH and the HCC will be able to share resources including the results of sustainability research projects and participate in those projects to the benefit of both memberships. Two research projects are already underway including "Greening the OR" and "Improving IAQ".

HCC VP of Sustainability Brian Weldy will be leading the joint efforts. "This Memorandum of Understanding is a strategic waypoint in our sustainability journey," said Weldy. For more information, visit [www.practicegreenhealth.org](http://www.practicegreenhealth.org).



*Bob Jarboe, Executive Vice President of Practice Greenhealth and Brian Weldy, Vice President of Sustainability for the HCC met at CleanMed in Baltimore to sign a Memorandum of Understanding between the two organizations.*

## Healthcare FMs Wanted for Student Exchange at World Workplace

IFMA-HC is undertaking a career development initiative to introduce college students to the healthcare facilities management profession. One of the first steps is a Face-to-Face Exchange with Georgia Institute of Technology students at IFMA World Workplace in Atlanta.

We are seeking FMs planning to attend World Workplace to participate in the Exchange. It will be held from 4:30 to 6:00 pm on Tuesday, October 26. Helping coordinate the Exchange is Kathy Roper, IFMA Fellow, Associate Professor and Chair Integrated Facility Management, Georgia Institute of Technology School of Building Construction. Kathy is a past president of IFMA Atlanta Chapter.

*(Cont. page 3)*



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It will be fun and an opportunity to share your experiences as a healthcare FM with the next generation. Please let us know if you're coming to World Workplace. Simply send an email to Leo Gehring, IFMA-HC Career Development Chair or one of the following officers and we will respond:

Leo Gehring, [LeoGehring@aol.com](mailto:LeoGehring@aol.com)  
Brian Weldy, [Brian.Weldy@hcahealthcare.com](mailto:Brian.Weldy@hcahealthcare.com)  
Glenn Fischer, [gfischer@squarefootage.net](mailto:gfischer@squarefootage.net)

## **3E's SURVEY INDICATES HEALTH CARE NEEDS SUSTAINABILITY MANAGERS**

IFMA-HC members may download for free a report with results of the survey conducted as part of the seminar series on "Energy, Economics & Environment: Making the 3Es Work Together in Healthcare." To download the full report and analysis, go to [www.squarefootage.net](http://www.squarefootage.net)

Among the key findings in the survey are:

- Everyone thinks energy costs are going up, it's a matter of how high
- When retooling for sustainability, nearly 75% say appointing a sustainability manager is the most important step
- 94% say green washing is worse than ever
- First cost dominates purchasing decisions to the dismay of all
- A big worry is prevalent that new technology may not deliver expected performance
- Reliability of infrastructure outweighs other concerns - except in Chicago
- Evidence based design is employed occasionally by 67%, nearly always by 32%
- Midwest healthcare pros think they're just as sustainable as other industries

Nearly 80% say "initial cost" when asked what takes precedence in final selection of equipment and materials on recent projects. The exception was Chicago as nearly 50% in the Windy City selected equipment and materials on the basis of sustainable features or durability/expected life. These findings can also be linked to a breakdown in understanding basic finance and value propositions. Survey respondents scored poorly on cost/revenue related questions. Less than 1/3<sup>rd</sup> answered correctly, when asked "What's the equivalent in revenue for every dollar the average hospital saves on energy?"

There were some striking regional differences between Midwest and Sunbelt cities. In the Midwest, more than 60% believe that the healthcare is implementing sustainable solutions as effectively as or better than other industries. It was the reverse in the Sunbelt cities of Phoenix and Tampa as more than 70% there felt that healthcare was doing worse than other industries.

There was universal agreement about greenwashing, though. More than 90% of respondents in every city waived red cards at manufacturers and suppliers saying greenwashing is more prevalent than two years ago. When it comes to researching scientific sources when selecting products or equipment, 73% said they do this occasionally and 24% responded almost always or always.

Kansas City ran counter to the "appoint a sustainability manager" trend. One-half said select a sustainability manager. However, 30% preferred creating a sustainability committee and another 20% said obtain building certification with LEED or EnergyStar was the next best step.

Actual performance of technology touted as being energy saving and reliability surfaced as major concerns. When asked about their biggest concern when installing or specifying energy saving technology, 70% responded "may not deliver projected performance." When asked what issues do you worry about the most in facility operations, 64% said reliability of infrastructure. Only in Chicago was this not true as nearly 80% in the Windy City said "regulatory pressure" was their biggest concern.

*(Cont. on page 4)*

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The survey is being conducted among attendees of the Energy, Economics & Environment seminar series by the Corporate Realty, Design & Management Institute. The seminar has been held five cities to date: Phoenix, Tampa, Kansas City, Chicago, and St. Louis. The series will travel to another five cities in the 2<sup>nd</sup> half of 2010. Upon completion, a report will be issued comparing all 10 cities.

## **Spring Tour of “Energy, Economics & Environment” seminar a major success!**



*Collaboration between IFMA-HC and KCAHE (Kansas City Area Healthcare Engineers) results in turnout of 100+ healthcare professionals for “Energy, Economics & Environment: Making the 3Es Work Together in Healthcare” seminar at North Kansas City Hospital. L to R: John DeWitt, Children’s Mercy Hospital and President of KCAHE; Susan Cain, IFMA-HC member, Director of Facility Planning & Design for Children’s Mercy Hospital; Jacqueline Foy of HMN Architects and designer of new tower at Children’s Mercy; Alan Whitson, President of Corporate Realty, Design & Management Institute.*

*“The test and use of a man’s education is that he finds pleasure in the exercise of his mind.”*

*- Carl Barzun*



*Energy, Economics & Environmental issues are tackled by guest panelists at seminar given at MCHC in downtown Chicago. L to R: Joe Defilice, Healthcare Services Manager at Schneider Electric; Rey Tuazon, Utilities Manager at Adventist Hinsdale Hospital; Roy Balder, Healthcare Accounts Manager at Philips. HESNI (Healthcare Engineers Society of Northern Illinois) and MCHC partnered with IFMA-HC.*



*Guest panelists at Chicago seminar also included, L to R: Mary Cotey of Forbo; Aimee Platt of AAHID and RTKL Associates; David Urschel of Loeb Schlossman & Hackl; John Breidenbach of Tremco. AAHID (American Academy of Healthcare Interior Designers) is collaborating with IFMA-HC to bring interiors expertise to “Energy, Economics & Environment” seminars*



Seminar attendees received a full tour of St. Joseph's Hospital North in Tampa Bay as part of program. Lobbies and hallways are filled with natural light and plants, and provides views of healing gardens. Floor plans in each medical/surgical room are identical. No nurse has to walk more than 60 feet to get a patient. Hospital is partner in Pebble Project, initiative of Center for Health Design to provide documented examples of healthcare facilities whose design leads to improved patient outcomes. Photo by George Cott, CHROMA, Inc

Attendees at Tampa Bay seminar tapped into wide range of expertise during panel session (L to R): Laura Guinan, Project Manager, St. Joseph's Hospital North; Heather Langford, Project LEED Consultant, SSRCx; Rick Stow, Georgia Pacific; Jim Taufer, Schneider Electric; Todd Manegold, Philips; Jean Pendley, Forbo; Jamie Rich, Facilities/Construction Manager, St. Anthony's Healthcare. Photo by Carlos Marcet, HKS Architects



## IFMA Health Care Council Tracks Highlight Healthcare Design Conference 2010 Las Vegas, November 13-16

Sparkling new 350,000 sq. ft., 108-bed St. Joseph's Hospital North in Tampa Bay was venue for "Energy, Economics & Environment: Making the 3Es Work Together in Healthcare seminar. Hospital was designed to achieve LEED certification from U.S. Green Building Council. Photo by George Cott, CHROMA, Inc

IFMA-HC has developed two 2-hour workshops and nine educational sessions for the Healthcare Design Conference 2010 in Las Vegas this fall. It is the first time a full fledged FM track has been included in this conference, which annually draws upwards of 3,000 healthcare professionals. Further, the track encompasses the most diverse, timely range of healthcare facilities management topics ever assembled for a conference of this magnitude. The owners of Healthcare Design awarded full authority to IFMA-HC for development of the FM track. The workshops begin on November 13 and continue on November 15-16.

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**Saturday, November 13, 2010**  
**1:00 p.m.–3:00 p.m.**

**W04 – Finance 101 for Healthcare Facility Managers**

*Dave Hewett, CCIM, CPM, CRM, RPA, CFM, FMA, Co-Founder, INPOINT ADVISORS and Center for Corporate Sustainability; B. Alan Whitson, RPA President, Corporate Realty, Design & Management Institute*

NPV, ROI, IRR, TVM, CPD, CAPD, Cash Flow, Payback .... Are these mysterious abbreviations to you? Learn how understanding a few basic finance concepts can move your project from not considered to approved. Lack of available dollars is not the reason many projects are rejected. It's because they are not framed through the lens most commonly used by financial decision makers. In this workshop, you will be shown how to properly calculate Net Present Value, Return on Investment, Internal Rate of Return, Time Value of Money, Cost Per Patient Day, and Cost Per Adjusted Patient Day, and apply these and other financial concepts to budgeting and project management. You will also learn the cost of delay and financial impact of deferred maintenance, and given the tools and techniques that illuminate your budget from a savings perspective. Building on basic financial skills, this workshop will also focus on financial decision making and how to organize a financial presentation for maximum impact. You will be able to understand how to evaluate alternative solutions, learn which financial metric is right for your audience, and how to tailor your message to the needs of top management and finance departments.

**Saturday, November 13, 2010**  
**3:00 p.m.–5:00 p.m.**

**W08 – Facilities**

**Anatomy of a 21<sup>st</sup> Century Hospital: An Inside Look at How Today's Facility Pro Holds the Campus Together**

*Jeff Kent, Managing Director Facilities, Nemours Foundation; Bob McCoole, Vice President, Facilities Resource Group of Ascension Health; Fred Lastar, Director/Facilities Services, Phoenix Children's Hospital; James J. Mladucky, Director, Planning and Design, Northwestern Memorial Hospital*

It may be the most complex job in today's world of facilities – Running a 21<sup>st</sup> Century health care campus. Interact with three experienced facilities executives who manage hundreds of millions of dollars in design, construction, and maintenance funds while keeping the C Suite informed and sometimes even happy.

What's it like to step-up from running one building to a campus with multiple buildings, a system with multiple campuses in one state or a system with multiple campuses across the country? How do you incorporate a new building with new design features and the latest technology into an existing building system?

What are the proven ways to relate effectively to your staff, other departments, and keep everyone on the same page? How do you select consultants? Weigh the pros and cons of centralized decision making with a decentralized system.

How do the pros re-work their budgets when the organization embarks upon a major building program? What happens in the face of budget cut-backs? How do you sort out routine M&O (Maintenance & Operations) from the not-so-routine?

This workshop is conducive to a considerable amount of dialogue and Q&A with the presenters. If you're an AD&E professional get an inside look at the ramifications of your decisions on operations. If you're a facility manager, tap into the expertise of a half-century of experience.

**Monday, November 15, 2010**  
**8:00 a.m.–9:00 a.m.**

**E32**

Track: Facilities Forum

**Comparing the Green Health Care Building and Energy Rating Systems Side-by-Side**

*Kim Shinn, PE, LEED AP BD+C, CxA, Senior Sustainability Consultant, TLC Engineering for Architecture;*

*Robin Guenther, FAIA, Principal, Perkins+Will; Clark Reed, Director, Healthcare Facilities Division, ENERGY STAR, U.S. Environment Protection Agency; Kevin Stover, PE, Commercial Program Consultant, Green Building Initiative (GBI); Walt Vernon, PE, LEED AP, Principal, Mazzetti Nash Lipsey Burch*

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Trying to choose or just simply understand the various green building and energy rating systems? Here's a side-by-side look at the primary programs that now have a toe hold in the healthcare built environment. It's your chance to quiz the experts directly responsible for crafting these programs. Covered are EPA Energy Star; ASHRAE Standard Project 189.2-Design, Construction & Operation of Sustainable High Performance Health Care Facilities; Green Guide for Health Care, USGBC's LEED for Healthcare, and Green Globes. Each of the participants had roles in developing or implementing the standards in these programs.

**9:15 a.m.–10:15 a.m.**

**E40**

*Track: Facilities Forum*

**Controlling the Biggest Risk of All – Medical Equipment Planning/Procurement/Installation**

*Russ Alford, Business Manager, Turner Logistics Medical & Research Solutions; Jeff Loyall, Vice President Healthcare, Turner Construction; Al Jensen, Director of Facility Management, Provena Saint Joseph Hospital; Dan Miesle, Director of University of Kentucky Healthcare Facility Planning & Development*

Did you know that as many as 80 plus separate contracts are held by the owner even under a Construction Management (CM) approach including IT, FF&E, Way finding, Medical Equipment, and others, with no control by the CM? The majority of these contracts will be for medical equipment and the disconnect is the planning is done during Schematic Design and Design Development and then the package is unattended until it's time to order the equipment. Now the FM is responsible for coordinating procurement, installation and start-up around everything else that is happening with their project. Now the FM discovers medical equipment that has been discontinued, now drawings must be changed, where do you store early purchases, coordinating dock space and transport to the location in the new building, hook-up and testing. Talk about risk! This session will take a look at how an integrated approach can close this gap and shift the risk to the design and construction team. Two case studies will be presented demonstrating the advantages of using this integrated approach to planning, procuring, and installing medical equipment allowing the audience to decide if their project might be right for this approach.

**Monday, November 15, 2010**

**2:15 p.m.–3:15 p.m.**

**E48**

*Track: Facilities Forum*

**Looking Behind the Numbers -- Energy, Economics & Environment in Healthcare**

*Alan Whitson, President of Corporate Realty, Design & Management Institute and seminar leader for the IFMA Healthcare Council's 2010 traveling educational series.*

Recently, the IFMA Healthcare Council and Corporate Realty, Design & Management Institute, conducted in-person surveys in 10 cities as part of its popular educational series "Energy, Economics & Environment: Making the 3Es Work Together in Healthcare." See how healthcare stacks up to other industries on environmental issues, discover how the regions differ, how hospitals are retooling for sustainability, and what takes precedence in selection of equipment, technology, and operations. This session goes beyond the numbers. Learn the number one cause projects don't move forward and the steps to change it. Understand the real reason that new energy saving technologies are not being embraced with open arms and wallets, and what can be done to overcome this problem. Verify your assumptions or see where you miss the mark about energy, economic, and environmental issues in healthcare.

**3:30 p.m.–4:30 p.m.**

**E56**

*Track: Facilities Forum*

**Avoiding Unexpected Health and Safety Surprises in Energy Management Programs**

*John D'Angelo, PE, CMVP, Administrative Director for Facilities/Facilities and Construction, at Cleveland Clinic*

It's no secret that energy usage impacts a healthcare facility's financial resources dramatically. Often forgotten in the number crunching exercises to conserve energy are health and patient safety implications. Building distribution loads keep rising as healthcare becomes increasingly device and technology dependent. Looming behind the scenes are fire prevention and power reliability issues. See how the Cleveland Clinic, a complex of 50 buildings, avoids getting blind sided by implementing a proactive, engaged and effective energy management program.

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**E64**

*Track: Facilities Forum*

**Integrated Project Delivery, the Continuing Journey**

*Steve Cockerham, Vice-President, BJC Planning, Design & Construction*

Learn how to continually improve the construction process by following BJC Healthcare's IPD journey. With the "lessons learned" from a \$28M bed tower addition, they created a starting point for BJC's second project, a \$132M parking garage and bed tower addition. Lean and IPD, while beneficial as stand-alone building methodologies, can provide increased benefit when they build on earlier lessons learned and set a new construction baseline for IPD teams to improve upon. The owner only pays to learn a lesson once and the IPD team benefits from the earlier collaboration.

**Tuesday, November 16, 2010**

**8:00 a.m.–9:00 a.m.**

**E72**

*Track: Facilities Forum*

**Designing for Adaptability, Efficiency, and Patient Satisfaction Through Prefabrication**

*Bob Eling, Director of Strategic Construction for Premier Health Partners; Tim Fishking, AIA, Principal, NBBJ Columbus*

Using a case study from Miami Valley Hospital, learn how prefabrication worked to reduce the design and construction schedule, reduce costs and improve quality. A high degree of programmatic standardization in the 180 identical, same-handed patient rooms made the project the ideal testing ground for a comprehensive prefabrication effort. Beginning with the development of a prefabricated patient room, the approach expanded to include the development of modular engineering racks, demountable care giver stations, a prefabricated temporary patient bridge and unitized wall systems.

*"True education is limited to those people who would die without knowing, whereas the masses in the institutions are merely going through the motions, for education is a way of living."*

*- Bryant H. McGill*

**9:15 a.m.–10:15 a.m.**

**E80**

*Track: Facilities Forum*

**From Square Feet to Cash Flow: Bridging the Language Gap Between Facilities and C-Suite**

*Todd Wilkening, Director of Facilities, Ridgeview Medical Center and Vice President of IFMA Healthcare Council; C-Suite: Presenter - TBA*

For the 1st time witness a facilities manager on stage jointly with a hospital CEO. Project proposals are frequently rejected due to a language barrier. Learn how to effectively deal with these language differences, use proven conversion techniques, and present the financial case for your projects in terminology that resonates with the C-Suite. See how CEOs and CFOs weigh internal competition for resources and money, and how to avoid the fatal errors that torpedo funding requests from facilities.

**10:30 a.m.–11:30 a.m.**

**E88**

*Track: Facilities Forum*

**Can You Bet Your Career on New Technology?**

*Cindy Slaydon, Senior Vice President of Clinical, Quality & Operational Development, Texas Health Partners; Joey Sudomir, Vice President of Information Technology, Texas Health Partners; John Coles, Sr. Medical Communications Planner, HKS; Sean Goings, National Solutions Manager - Healthcare, Schneider Electric*

Surveys show that the most frightening concerns in healthcare facilities are reliability of infrastructure and worry that new technology will not deliver projected performance. See how one hospital grappled with these issues in a case history of Flower Mound Presbyterian Hospital in Texas. Built on a Greenfield site, this hospital integrated a unique combination of infrastructure technologies including building automation, security access control, electrical distribution and metering, nurse call, infant protection, time clocks, and asset tracking.

**HEALTHCARE DESIGN** 2010  
November 13 - 16, 2010  
MGM Grand  
Las Vegas, Nevada

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**Tuesday, November 16, 2010**  
**2:00 p.m.–3:00 p.m.**

*Track: Facilities Forum*  
**E96**

### **Keeping Infection Out of Construction**

Constance Nestor, FACHE, Vice President, Facilities Management and Support Services, Children's Healthcare of Atlanta

Learn the value and requirements of infection control on healthcare construction sites taking into account the serious risks to patient safety. The audience must first understand the underlying problem, beginning with patient infections and deaths, construction site threats, regulatory standards, high risk patient populations, high risk departments/areas and risk groups, known design and construction failures and finally review the end game: favorable patient outcomes and how we get there. Case studies that present historic challenges, analysis, resulting solutions and lessons learned will be presented from an owner's and design/construction perspective.

Go to [www.HCD10.com](http://www.HCD10.com) for program updates and registration information. You may also contact the following IFMA-HC officers about the FM track:

**Glenn Fischer, 503-274-7162,**  
**gfischer@squarefootage.net**

**Gary Collins, 312-622-3732,**  
**gcollins@nbbj.com**

## **Podcast Series Launches**

A healthcare podcast series has been launched. The first two are available as a free download at [www.squarefootage.net](http://www.squarefootage.net) courtesy of IFMA Healthcare Council and Corporate Realty, Design & Management Institute

Podcast #1: "Energy, Economics & Environment: Making the 3E's Work Together in Healthcare" with Alan Whitson, President of Corporate Realty, Design & Management Institute. "It's always about the money in healthcare," says Whitson. Hospitals are long on capital improvements and short on cash. However, there are proven ways for facilities managers to frame project needs and get the money to pay for it.

Do it wrong and you end up having "loser" stamped on your forehead. Do it right and you are a star!

Podcast #2: "Retooling for Sustainability" with Brian Weldy, VP/Engineering & Facility Management for HCA and VP/Sustainability for IFMA Healthcare Council. Weldy shows how HCA balances theory with practice, and weighs the financial implications as it develops energy and waste management programs in its network of 260+ hospitals and free standing surgery centers.

Listening time for each of these podcast runs less than 15 minutes. They are available 24x7, so listen at your leisure and pickup some insightful tips. More podcasts are scheduled for production in the 3rd quarter.

## **Volunteer Profile**



**Name:**  
Gary W Collins, AIA

**Position:** Senior Associate / Healthcare Market Leader

**Company and location:**  
NBBJ Columbus

### **Ways that you've volunteered with the Health Care Council and IFMA?**

I served as the President of the Health Care Council from 2003 to 2009. Since the Fall 2009, I've been the Immediate Past President, helping with a variety of initiatives including developing the new FM track for Health Care Design.

I also had an interesting experience hosting 25 Japanese FM's at WWP Salt Lake City 2005.

### **How did you get into the industry?**

During my third and fourth year out of Kansas State I found myself working on healthcare projects and enjoyed the technical details of how a hospital is planned and the number of department heads and administration I interfaced with. From then on I sought out architectural firms who served the healthcare market.

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**What was your best day at work?**

Gaining my first license to practice architecture. To appreciate this you need to understand that it takes a minimum of a 5 year Bachelor Degree in Architecture, followed by 3 years of internship before you are eligible to sit for your license exam. And since 95% of us don't pass the entire test the first time, including me, you may need another 2 or 3 years to pass the rest of the exam so when you finally do it is a pretty special day.

**What issue (professional or personal) are you most passionate about?**

I am most passionate about what I do. I have always felt lucky that I found the profession of Architecture and fell in love with it. As I tell everyone, if you love what you do you never work a day in your life and that is what I have.

**If you were King for a Day in the health care industry, what one thing would you change?** I would adjust all RFP's (Request For Proposal) to be qualification based and not determined by low fee.

**What advice would you give someone getting into your profession today?** Work on your people skills, there are lots of architects who can design but few who know how to build networks and find the opportunities. Without work on the boards (computers today) there is no chance for design.

**If you could reverse one law or regulation, what would it be?** Do away with CON's (Certificate Of Need) and let the market take care of itself.

**What are the three best words to describe you?** Tenacious / Passionate / Loyal

**What is your favorite activity outside of work?**  
Golf

**Best book ever read or movie ever watched?**  
Many marketing books but one of the best was "Get Better or Get Beaten". Movie wise I always seem to remember The Magnificent Seven.

Contact information:  
Gary W Collins, AIA  
O: 614.232.3125  
C: 312.622.3732  
gcollins@nbbj.com

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**Welcome to our newest members!  
(February 2010 to April 2010)****Facility Professionals**

Rick Andrews,  
Santa Clara Valley Medical Systems  
John Bernatz,  
Oregon Health Sciences & University  
Nancy Boldt, Advocate Lutheran General Hospital  
James Bowman,  
Kaiser Permanente - IMG Data Center Facilities  
Michael Bridges  
Rex Bunning, Barnes-Jewish Hospital  
Sean Burns, Courage Center  
Skai Dancey, OHSU -  
Oregon Health and Science University  
R. Dorough, PeaceHealth - St Joseph Hospital  
Robert Fairley, Mississippi Blood Services  
Kevin Flinn, Carefirst Blue Cross Blue Shield  
Myrna Frasier,  
Franke Tobey Jones Retirement Estates  
Christopher Galante  
Marisa Garcia, Cedars Sinai Medical Center  
Steve Guimond, Courage Center  
Katherine Labadie,  
Blue Cross Blue Shield of Michigan  
Tondy Lubis, PT Colliers International Indonesia  
Thomas Marshall, Montefiore Medical Center  
Ravindra Mohan,  
Manipal Universal Learning Private Ltd  
Alex Moncada  
JoseLuis Mora, CVS Caremark  
Nelson Roque, Nemours  
Persaud Rudolph,  
Children's Healthcare of Atlanta Inc.  
Charles Shellenberger,  
Department of Public Welfare Commonwealth of Pennsylvania  
Ronald VanBlijenburgh,  
University Physicians Associates  
Barbara Welanetz,  
Mass General Hospital Partners Healthcare  
William Wolfe, University Physicians Inc.

*"Education is a social process. Education is growth. Education is, not a preparation for life; education is life itself. "*  
- John Dewey

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## Associate Members

Jason Abbott, ARAMARK  
Traci Arganbright,  
Perfection Cleaning & Restoration  
Bret Christiansen,  
Colvin Engineering Associates Inc.  
Anthony Cumella,  
Bekins Moving Solutions of Houston  
Robert Day, ESI Ergonomics Solutions  
Jessica Donnelly, Healthcare Facilities Solutions  
Jimmy Estrada, FMSNA  
Ron Faw, Honeywell International Inc.  
David Fosdick, Niscayah  
Kirsten Furman, Database International Group  
Paul Gibian, Tandus  
James Ginnaty, SEARHC  
Robert Graham, Cutler Associates, Inc.  
Heather Hatfield, NRF Distribution  
Anthony Aiello,  
Tri-Pro Enterprises Inc.  
Renee Hite, Construction Specialties Inc.  
Heather JanAlan,  
Keim Mineral Coatings of America  
Earle Jenkins, The Mohawk Group  
Paul Liberman, Superior Drapery Company  
Steve Mankins, Building Controls and Services  
Mary McCarthy, Intereum  
David Meier,  
Meier Indoor Environmental Services, LLC  
Ron Merlino, ServiceMaster Commercial  
& Industrial Cleaning Services  
Nicole Murphy, DuPont Building Innovations  
Jerry O'Flanagan, Advance Door Company  
Shelley Rosetta, Encompas  
Rebecca Rounds, Systems & Space, Inc.  
Keith Stager, Schneider Electric  
Didrik Thede, AEC Infosystems, Inc.  
Eric Thornberg, Dyson Inc.  
Sandra Tripp, HLW International LLP  
Colby Tuttle, Planon Inc.  
Cary Vincent, Evergreen Engineering  
Bruce Wright, Airco Commercial Services, Inc.  
David Young, Security Business Archives  
Michael Zlokas, Gateway Recycling &  
Waste Reduction

*"There is a time in every man's education when he arrives at the conviction that envy is ignorance: that imitation is suicide: that he must take himself for better, or for worse."*

*- Ralph Waldo Emerson*

## 2010 Calendar of Events

### **ASHE Annual, July 11-14, 2010, Tampa, FL**

The Health Care Council will host a membership meeting and HCC VP of Research Todd Wilkening will present results of the IFMA/ASHE benchmarking study.

### **HCC webinar, July 21, 2 Eastern/1 Central/12 Mountain/11 Pacific, "Get Well, Stay Well: Planning, Developing and Managing Medically-based Centers for Health & Wellness", presented by Brad Earl, Earl & Company**

Participants in this session will learn about how Community Hospitals, Health Systems and University Medical Centers around the country are combining rehabilitation care with community fitness and medical education to create a distinctive "wellness" environment outside of the traditional hospital setting, increasing their visibility, market share and ultimately raising the general level of health throughout their communities. The high profile paradigm shift in the delivery of "WellCare" offers both offensive and defensive strategies for consideration by health institutions, by proclaiming to their customers (patients), staff and even their competition, that they care most about keeping their community healthy, fit, and educated about their own medical future. Discussion points will include the major programmatic pieces of a wellness center, the value they each bring to the institution's Mission, and strategies for achieving buy-in at various levels of administration. Participants will hear about management partnership options and techniques for bringing these facilities on-line quickly and profitably.

### **HCC webinar, September 2010, (exact date TBD)**

*"IPD: What is it and how does it work?"* presented by Patrick Duke, MS, Senior Vice President, KLMK Group, Greg Strahan, Chief Operating Officer, Owensboro Medical Health System, Jamal Ghani, Senior Vice President of Operations, Hurley Medical Center

*This webinar is also available for viewing by our members at <http://www.ifma-hc.org/events/pastevents.aspx>*

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**Energy, Economics & Environment: Making the 3E's Work Together in Healthcare**

September 16, 2010, Charlotte, NC

[www.squarefootage.net](http://www.squarefootage.net)

**Energy, Economics & Environment: Making the 3E's Work Together in Healthcare, September 24, 2010, Toronto, Canada**

Presented at IIDEX/NeoCon Canada

[www.squarefootage.net](http://www.squarefootage.net)

**Energy, Economics & Environment: Making the 3E's Work Together in Healthcare October 26, 2010, Atlanta**

[www.squarefootage.net](http://www.squarefootage.net)

Located at Georgia Institute of Technology and held in conjunction with IFMA's World Workplace.

**Face-to-Face Exchange with Georgia Institute of Technology Students**

**October 26, 2010, 4:30-6pm, Atlanta**

Students from the Georgia Institute of Technology will have an opportunity to meet with Health Care FMs in attendance at World Work Place

**World Work Place, October 27-29, 2010, Atlanta, GA**

Friday, October 29, HCC VP of Research Todd Wilkening will present results of the IFMA/ASHE benchmarking study.

**Health Care Design .10, November 13-16, 2010, Las Vegas, NV**

[www.hcd10.com](http://www.hcd10.com)

The Health Care Council has developed the first-ever Facility Management educational track for HCD. View the program here: <http://www.ifma-hc.org/events.aspx>

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