

Welcome and Call to Order - Leo Gehring

Roll Call and Introductions - All

Present in Person - Leo Gehring, Bill Gregory, Gary Collins, Glenn Fischer, Constance Nestor, Brian Weldy, Dave Ennis, Dr. Steven Driggers, John D'Angelo, Robert Levine, Todd Wilkening, Jeffery Kent

Present on Call - Bill O'Neil, Lowell Aplebaum, Mary Ressler

Approval of Previous Meeting Minutes - No Previous Meeting Record to Review

Treasurer's Report

The bank statement of August 2013 was reviewed. Current balance - \$50,409.32

Document Review - The documents presented to the Board were reviewed and all members acknowledged receipt.

Old Business - Each of the following initiatives and opportunities were discussed in detail. The opportunities and directions for each are discussed in the New Business section.

Benchmarking

Membership Development

Social Media

HCD Relationship

ASHE Relationship

New Business

Top Four Initiatives for the Future

1. Benchmarking - Data Analytics - Decision Support

- Todd Wilkening, Dave Ennis, Steven Driggers and Robert Levine will develop a list of strategic initiatives and directions to advance the collection, dissemination and capitalization of the potential products.
- Expected delivery - 30 days.

2. Membership Development and Social Media

- Susan Wadsworth, Constance Nestor, Bill Gregory, Jeffery Kent, Brian Weldy and John D'Angelo will develop a list of strategic initiatives to advance communication with our intended audience and providing intellectual products thru the following programs and processes.

- ◆ HCI Website
- ◆ HCI LinkedIn Site
- ◆ International collaboration
- ◆ Linking to other sources
- ◆ In person presentations

- Expected Delivery - 30 Days.

3. Bill Gregory will provide an update on the relationship with Vendome and recommendations for further opportunities - Ongoing

4. Leo Gehring will continue discussions with ASHE seeking opportunities for collaboration - Ongoing

Assignments - Please see the New Business section above

Calendar Check - Leo Gehring communicated the need to conduct a monthly conference call to enable continuous development and continuity of effort.

Adjournment - Meeting was adjourned at 9:30 am

Meeting Record Produced By - Leo Gehring