

May 29, 2015 HCI Board of Directors Meeting Minutes



Left to Right: Bill Howden, Megan Headley, Jeff Kent, Mike Wood, Walt Vernon, Glenn Fischer, Leo Gehring, Alan Chasey, Robert Levine.

- Welcome
- Attending: Leo Gehring, David Ennis, Robert Levine, Jeff Kent, Mike Wood, Alan Chasey, Kathy Roper, Tim Staley, Walt Vernon, John D'Angelo, Glenn Fischer, Megan Headley, Burcu Akinci and Steve Driggers
- Business
 - President's Report - Leo
 - Finland Council Meeting 1 June 2015 – Walt Vernon Attending
 - IFHE Possibilities – 2017 – 2020
 - No cost to HCI to host IFHE meetings in the States

- HCD 2015 – November 14-17, Washington, DC
- Finance Report – Dave
 - 11 months YTD operating income was \$4,243 and cash balance is \$57,809, not including \$2,075 being held for the HCI Midwest group. Glenn noted that Schneider has pledged up to \$7,000 to cover HCI's cost for the board meeting in Boston
- President Election – Jeff
 - Motion made for Mike Wood to serve as 2015-2017 HCI president beginning in September; unanimous vote in favor
- Benchmarking Report – Tim
 - Tim is working to tie the tool to the website and create reports from entered data. Expects to roll out data reports by next board meeting.
 - Walt suggested simplifying data entry by linking the database with Energy Star or ASHE's Energy to Care; he will work with ASHE to link the HCI benchmarking tool to ASHE's Portfolio Manager
- Research Report - Mike
 - Interest in proposed research to 1) focus on BIM as a technology and methodology 2) integration of BIM into operations; 3) find actionable, useful information and dovetail into teaching programs to encourage students to research these topics.
 - Goal of addressing research to convince FMs that BIM can help lower costs rather than scaring users away by potential high costs of software adoption.
 - Mike to schedule a call to discuss further in mid-July
- Education Report - Glenn
 - Mike proposed creating video content – 120-second recaps of crucial happenings of the last month to encourage engagement. He volunteered to do this and send out to members of the board for feedback.
 - Twitter - 151 tweets; 103 followers; Facebook - 31 followers; LinkedIn - 356 members
- Midwest Chapter – Bill
- Media Report – Megan
 - Explained goal of creating short blogs with information FMs can put to use. Thus far blogs have been based on the "Tips, Tricks and Traps to Avoid" guide handed out at events. Open to input about how to draw in readers through the institute and beyond.
- Next Steps Report - Discussion in San Diego

- Bob proposed finding ways to drive more event attendance and overall engagement from facility managers versus architects. One suggestion was holding a future meeting at a university to involve FM students.
 - Kathy and Burcu extended open invitations to HCI for guest lectures to their graduate students.
- Leo suggested building up links to YouTube/media content - links on BIM, design/construction, etc.
- Where does the HCI fit in the Healthcare Facilities discussion?
 - Goal set for board meeting in November at HCD to revisit the mission statement on the website, create strategic vision
- Other Business
- Next Meeting:
 - Mike to schedule a call prior to the Board meeting during HCD in November
- Adjournment